

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Esteemed Reader,

We are absolutely thrilled to announce the joyous milestone of six years in the radiant realm of "Our Two Cents"! It has been an exhilarating journey filled with sparkling stories, glittering glamour, and an unwavering commitment to sharing the very best of Kalasha Fine Jewels with all of you.

From its inception, this newsletter has been a beacon of brilliance, illuminating the latest happenings in the world of Kalasha Fine Jewels while delivering enriching insights and captivating content straight to your fingertips. Crafted with love and passion, it all began as a visionary dream of our esteemed director, **Mr. Abhishek Chanda**.



Dive into the captivating pages of "Our Two Cents," where each section unfolds like a treasure trove of delight! From the glitz and glamour of celebrities adorned in our jewels to the unveiling of our latest campaigns, the first page sets the stage for a mesmerizing journey.

Turn the page to "Bygone Era," a captivating column where we breathe new life into historical jewels, blending timeless elegance with contemporary flair. Feel the pulse of the industry on the third page as we delve into the latest trends in jewellery and fashion, accompanied by heartfelt testimonials from our cherished clients.

And as we reach the final page, uncover exclusive offers crafted just for you, alongside fascinating facts that deepen your appreciation for the artistry of jewellery.



“THIS NEWSLETTER WAS BORN FROM
A PASSION TO SHOWCASE THE BRILLIANCE
OF OUR HERITAGE & THE DEDICATION
BEHIND OUR CREATIONS.
I HOPE YOU FIND JOY & INSPIRATION WITHIN
THESE PAGES, DISCOVERING THE TREASURES
OF OUR HISTORIC JEWELS AND CULTURE.”

Here's to six extraordinary years and countless more to come! Thank you for being a part of our dazzling journey.
With heartfelt appreciation,
Kalasha Fine Jewels

THE BYGONE ERA

THE DIVINE AURA OF PANCHATATVA SHRI RAM LALA'S PANCHLADA HAARAM

The Panchlada haram of Shri Ram symbolizes the Pancha Tattva, uniting the elements of nature with Lord Ram's divine virtues. Each of the five strands symbolises the Pancha Tattva. The design of Panchlada necklace was prepared after deep study and research of Valmiki Ramayana, Ramcharit Manas and other texts. The necklace reflects the essence of divinity and carry the rich heritage of our Indian culture and mythology.

The entire universe is created by these five elements - The Panchatatva. The word 'panchatatva' originates from Sanskrit, where "panch" stands for five and "tatva" indicates elements. Following the universal law of life, everything on this planet is composed of five basic elements or the "panchamahabhutas". These are: Akash (Sky or Space), Vayu (Air), Jal (Water), Agni (Fire) and Prithvi (Earth). The composition and mix of these elements in each form - animate or inanimate - varies in degrees depending upon the structure, nature and function of the created object. The variance of the mix is also what creates diversity in nature while the cycle of life perpetuates when all these five elements are present in a state of harmony. Each element is individually rich with its own core embryonic energy.

The Panchlada, weighs around 657g., is a masterpiece that features around 60 carats of diamonds, 60 carats of polki, and 519 carats of emeralds. The emeralds used in the necklace is depicted to symbolize wisdom and truth.



This Panchlada necklace is designed by being inspired from the Ram Darbar and Sri Ram Lala's jewellery. The necklace is intricately crafted with Polkis, Diamonds, Emeralds and Pearls. The pendant is majestically carved with Nakshi craftsmanship & Shri Ram Parivar.

K-GNK-2190

Gross Weight: 292.850 Gr

Approx price: 36.37 Lakhs



JEWELLERY TRENDS

THE DAZZLING ARRAY : STEP-UP YOUR CHARM

Sparkle and shine bright this festive season by taking inspiration from our edit of timeless yet modern jewels to style your everyday and festive looks.



Simple yet Alluring

This necklace is magnificently crafted with fine-cut diamonds and Sapphires. This necklace can be carried effortlessly with a modern and traditional outfit.

Stunning Dazzlers

Dwell yourselves in these awe-strikingly crafted earrings. Style this necklace for your corporate event or a wedding festivity, these fit perfectly with both the occasions.



Colourful Spark

Embrace yourself in the radiant array of rubies and diamonds. A cocktail ring that'll make you sparkle at any place.



Layered Charm

This elegant bracelet beautifully wraps around your wrist and makes it look adorable. This necklace is crafted with diamonds and mother of pearl.



Celebrities @ Kalasha

Gorgeous actress Eesha Rebba looks stunning while adorning our majestically crafted Ashtalakshmi necklace. The necklace is intricately made with Nakshi craftsmanship and studded with gemstones, polkis and pearls.

Eesha Rebba

ACTRESS



CURRENT OFFERINGS

VALENTINE'S OFFERS

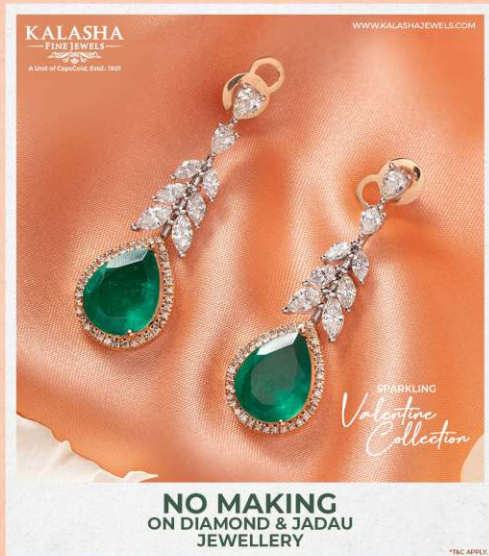
Kalasha Fine Jewels presents special exclusive VALENTINE'S OFFERS.

1. NO Making ON Diamond & Jadau Jewellery.
2. Valid From 7th to 14th Feb 2024.

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusala haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!



FACTS

Red Diamonds

Red diamonds are the rarest of the colored diamonds, with only 20-30 existing in the entire world. They get their beautiful red color from a rare process during their formation, which changes the crystal structure of the diamond and causes light to pass through it differently than colorless diamonds.



AWARDS & ACCOLADES



Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:

