

Our Two Cents

AN INFORMATIVE NEWSLETTER BY KALASHA

Dear Cherished Readers,

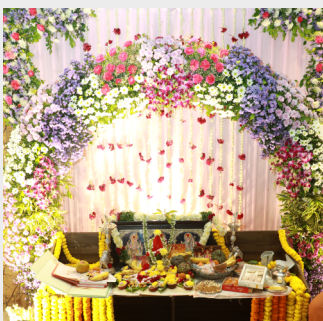
We trust this message finds you in good health and high spirits. As we bid farewell to the glittering month of November, we can't help but reminisce about the dazzling moments that adorned this festive season, especially during the grand celebration of Diwali—the epitome of luminosity and joy.

Our Diwali festivities were elevated this year with an exhilarating offer specially crafted for our esteemed clients. Visitors to our store were greeted with an interactive experience as they spun the wheel of fortune, unveiling exclusive offers with every purchase of our exquisite jewelry. The spin wheel showcased tailored discounts on making charges, wastage fees, and other enticing benefits for our Gold, Diamond, & Jadau collections. It was heartening to witness the delight on our clients' faces as they reveled in the excitement of spinning the wheel and unlocking these fabulous offers.

Traditionally, Diwali holds a special place in our hearts, and this year was no exception. The joyous occasion was marked by a sacred pooja conducted at our store, bringing together the Kalasha family in a harmonious celebration of tradition and togetherness. Following the solemn rituals, a sense of festivity enveloped the atmosphere as our team indulged in the joy of bursting crackers and sharing delectable sweets among colleagues.

This year's pooja was graced by the presence of our esteemed director, Mr. Venkat Chanda, and his family, who led the ceremonial proceedings. Their active involvement added a personal touch to the event, symbolizing our collective commitment to the well-being and prosperity of everyone associated with Kalasha.

As we reflect on the warmth and camaraderie that marked our Diwali celebrations, we extend our heartfelt gratitude to each one of you for being an integral part of our journey. We look forward to continuing to adorn your special moments with the timeless elegance of Kalasha jewelry.



Wishing you a season filled with joy, prosperity, and radiant moments.

THE BYGONE ERA

THE ANCIENT TREASURE - HASLI

The Hasli derives its name from the Hindi word 'hansuli' meaning 'collar bone' because it rests on the collarbone of the wearer. The traditional Hasli is rigid and tapers towards the end in the form of a collar necklace. While some are symmetrical, others may have a pendant. Some also feature enameling on the back.

The Hasli is a rigid necklace from Southeast Asia that tapers towards the end, and rests on the collar. Examples of this type of necklace were seen as early as 300 BC and have evolved to currently include precious stones and elaborate enamelling. The hasli necklace is a traditional piece of jewelry that is known for its rigid, choker-like design. It is often made of gold, silver, or other metals and is adorned with intricate designs, gemstones, and sometimes enamel work. The hasli necklace is a significant part of Rajasthani and Marwari jewelry traditions.

The hasli necklace has historical and cultural significance, often worn by women during special occasions, weddings, and festivals. It is considered a symbol of tradition and is passed down through generations as an heirloom. The necklace is often made in silver and gold.



Fig-01



Fig-02

The gold is more elaborate, often embellished with precious gems like rubies or turquoise and kundan. Hasli necklaces are often adorned with intricate designs and patterns. These designs can include filigree work, geometric shapes, floral motifs, and other decorative elements. The craftsmanship on a hasli is often a testament to the skill of the jeweler.

While traditionally it is a part of Indian ethnic attire, hasli necklaces have evolved to suit contemporary fashion. They can be paired with both traditional and modern outfits, making them a versatile accessory. It is a beautiful rendition of cultural significance with a blend of the modern aesthetics.

Fig-01 , Fig-02, & Text - www.indianfamilyjewels.com, www.aurusjewels.com, www.indianfamilyjewels.com



Hasli@ Kalasha Fine Jewels

This hasli necklace from Kalasha Fine Jewels is beautifully crafted with traditional Nakshi motifs and set with Rubies, Emeralds, Kundans and pearls. The necklace is set in traditional pattern with contemporary elegance.

K-GNK-3443

Gross Weight: 43.030 Gms
Approx price: 2.3 Lakhs

JEWELLERY TRENDS

SPARKLING ALLURE OF THE WHITE STONE - BRIDAL DIAMOND JEWELLERY

The trending bridal necklaces are a mesmerising blend of modern elegance and timeless allure. These designs are featuring exquisite designs and innovative craftsmanship, it captivates with its statement-making presence. From delicate chokers to cascading layers of shimmering crystals, it adds a touch of glamour and sophistication, making every bride feel like a true queen on her special day.

The Royal Choker

This necklace is inspired from the royal jewels of the queens. It is beautifully designed to set on your neck and complement any wedding trousseau.



The Glamorous Charm

This necklace is an exquisite design that is elegantly set with fine-cut diamonds and pink tourmaline. The choker is an absolute show-stopping piece for all the brides out there.



The Gemstone Allure

This necklace set is perfect for those who wants to go for a traditional yet modern look. This necklace is beautiful designed in a traditional silhouette with modern motifs and cuts.



The Flower Dazzle

This necklace is mesmerizingly set with diamond-studded flowers and crafted with pastel gemstones to highlight your outfit. It is the perfect piece for your Sangeet or



Reception look when you want to give a contemporary touch.

KALASHA'S
Client
Diaries

- Amrutha
Bhargavi -



CURRENT OFFERINGS



NRI OFFERS

Kalasha Fine Jewels presents special NRI Benefits for jewellery exports

1. Get 13.75% off on gold rate.
2. GST and Duty free.
3. Hassle free Doorstep delivery.

Here are a few of our beautiful offerings.

1. Heritage jewellery- inspired by royalty
2. Diamonds - A woman's best friends
3. Mango Mala - Reflects South Indian tradition
4. Nakshi & Temple Collection - For divine and exquisite look
5. Polki - The royal look of Rajkumaris
6. Guttapusal haram - Trendy choice to look graceful and trendy
7. Pacchi Jewellery - Aesthetically designed and finely finished intricate art
8. Kaasula peru - Beautiful assortment reflecting work of art based on various traditions.

Every piece at Kalasha is an eye-catching work of art!

FACTS

Diamond Coresz

Many stars have diamond cores. The largest known diamond in the universe weighs 2.27 thousand trillion tonnes or 10 billion trillion carats. It is the equivalent of 179 trillion double-decker buses.



AWARDS & ACCOLADES



Visit Kalasha For Exclusive Jewellery In Diamond | Jadau | Gold | Platinum | Silver
Banjara Hills, Hyderabad | MG Road, Vijayawada | Jayanagar, Bengaluru

Jewellery Certified By:



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